

The 12TH TOURISM OUTLOOK CONFERENCE (TOC) 2019

In 2005, the Tourism Outlook Conference was organized by Tourism Department, Faculty of Hotel and Tourism Department, Universiti Teknologi MARA (UiTM) and a few series was organized in Malaysia and in 2011 the conference incorporate a few other conferences such as the Coastal, Island and Tropical Tourism Conference. The four series of the conferences are as follows:

- **6th Tourism Outlook Conference, Coastal, Island and Tropical Tourism: Global Impacts, Local Resilience, 22-24 April 2013, Kota Kinabalu, Sabah, Malaysia** -*Conference Proceedings*. Jointly organized by UiTM, NAU, UiTM campus Sabah
- **7th Tourism Outlook Conference : Tropical Tourism Outlook Conference: Nature, Culture and Networking for Sustainable Tourism, 8-10 August 2014, Dambula, Sri Lanka** - Jointly organized by UiTM, NAU dan University of Sabaragama, Sri Lanka
- **8th Tropical Tourism Outlook Conference 2015: ‘Balancing Development and Sustainability in Tourism Destinations’**. pada 29 – 31 Julai, **Lombok Raya Hotel, Lombok, Indonesia**. Jointly organized UiTM, NAU, James Cook University, Singapore & Australia, & Universitas Mataram Lombok, Indonesia
- **9th Tourism Outlook Conference & Pre Congress Symposium: *Geography and Planning: Creating a New Tourism Landscape*. 15-18 August 2016, Nanjing University, Nanjing, China**. Jointly organized by University Teknologi MARA (UiTM), Malaysia, Northern Arizona University, USA, Nanjing University, China, International Geographical Union (IGU), Commission on the Geography of Tourism, Leisure and Global Change & *Tourism Geographies Journal* (TG), Routledge, UK
- **10th Tourism Outlook Conference 2017 & 2nd Interdisciplinary Conference of Management Researchers & 1st International Environmental Sustainability Conferences with the theme ‘Empowering Sustainable Tourism, Organizational Management and Our Environment’, 19 - 21 October 2017, at University of Sabaragamuwa, Belihuloya, Sri Lanka**. Jointly organized by Faculty of Hotel and Tourism Management & Faculty of Law, Universiti Teknologi MARA (UiTM) Malaysia –Northern Arizona University, USA and University of Sabaragamuwa., sponsored by *International Geographical Union (IGU) Tourism Commission*
- **11th Tourism Outlook Conference (TOC2017) *Heritage Tourism beyond Borders and Civilization* 3-5 Oktober 2018, Eskisehir, Turkey** hosted by Faculty of Tourism, Anadolu University, Turkey organized jointly by Faculty of Hotel and tourism Management, UiTM Kampus Puncak Alam, Northern Arizona University, USA and sponsored by Tourism Commission, International Geographical Union.

This year conference will be jointly organized by the following partners:

- Institute of Business Excellence (UiTM)
- Faculty of Hotel & Tourism Management (UiTM), Puncak Alam Campus
- Imam Abdulrahman University, Kingdom of Saudi Arabia
- Islamic Tourism Center, Ministry of Tourism & Culture, Malaysia
- Northern Arizona University, USA
- International Geographical Union (IGU)
- Commission on the Geography of Tourism, Leisure and Global Change
- Tourism Geographies Journal (TG), Routledge, UK
- Tabung Haji Travel and Services
- Masjid Jamek, Kuala Lumpur

POST-CONFERENCE INDEXING & PUBLICATION

The conference invites papers on all topics related to marketing, retailing, customer service tourism, hospitality and entrepreneurship. Papers will be reviewed by at least two members of the International Reviewing Committee and considered (subject to recommendations by reviewers) for publication in one of the SCOPUS/WOS/MyCite indexed journals: and other (will be announced later)

- All conference abstracts will be submitted for indexing with **Springer Conference Proceedings Index**, which is affiliated with SCOPUS indexing services.
- The **Conference Best Paper Award** winner will be published in the journal ***Tourism Geographies*** (SCSI 1.32 Impact Factor; editor Alan A. Lew). The paper may require additional editing and revisions prior to publication.
- All other full papers will be eligible to be published in a post-conference ***Proceedings*** to be published by Springer. Authors will be responsible for proper English copy editing of their papers. Presentation without papers may be submitted for publication in *Tourism, Leisure and Global Change*.
- Authors may also considered submitting their papers for publication in the following journals (contact Alan A. Lew & Prof Rosidah for additional information):
 - Malaysian Journal of Consumer and Family Economics (MAJCAFE)
 - International Journal of Supply Chain Management (IJSCM)
 - Tourism Geographies
 - Current Issues in Tourism
 - Journal of Heritage Tourism
 - Tourism Review International

SCOPE OF THE CONFERENCE

TOURISM AND HOSPITALITY

Tourists in the Tropics

- Tourist Problem Behaviours
- Challenges in Visiting the Tropics
- Tourists Approaches to Sustainability
- Interpretation and Tourist Awareness
- Emerging Tropical Markets
- Changes in Tourist Interests in the Tropics
- Special Interest Tropical Tourism

Economics and Business in Tourism

- Strategic Planning Development in Tourism
- Tourism and Financial Management
- Tourism and Regional Economic Development
- Entrepreneurship and Innovation in the Tourism Industry
- Business Ethics in the Tourism Industry
- Tourist Consumer Behaviour
- Destination Marketing
- Islamic Finance and Tourism

Gender and Equity in Tourism

- Gender Equity in the Tourism Industry
- Family Issues in Tourism
- Child Labour in the Tourism Industry
- Gender Identity and Sexual Issues in

Environment and Tourism

- Tourism and Global Climate Change/Warming Issues
- Tourism Industry and Carbon Emission
- Forest Degradation and Tourism Development
- Marine Conservation and Tourism Industry
- Tourism and Ecosystem Services
- Sustainable Tourism Planning
- Sustainable Tourism in Sensitive Environments

Security, Migration and Health Issues in Tourism

- Legal and Illegal Migration in Tourism
- Human Trafficking in the Tourism Industry
- Impact of the Sex Industry in Tourism
- Tourism Industry and Health Issues
- Marriage Tourism

Human Resources, Education and Scholarship in Tourism

- Tourism and Hospitality Education
- Career Paths in Tourism and Hospitality
- Publishing Tourism Research Internationally
- Tourism Research and Activism in Academia
- Certification and Lifelong Learning for Tourism
- Human Resources in Tourism

Recreational and Sports

- Scuba Diving Industry
- Cruise Tourism in the Tropics
- Mountain Trekking and Climbing Tourism
- Sporting Events and Tourism

Indigenous Communities, Culture and Tourism

- Arts and Crafts
- Culinary Arts and Popular Foods
- Cultural Identities in Tourism
- Language Usage in Tourism Setting
- Indigenous Entrepreneurship in Tourism
- Indigenous Populations and Tourism
- Religion and Tourism